



Waste management curricula development through partnership with public and private sector

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Title of document	WEB Site with date base
No of pages	3
Event date	15.01.2016. god.
Event venue	VTS Nis
Type of document	Report
language	Serbian

Control sheet

Title of document	version	date	Changed/approved
Report activity 6.3 draft	*.ver1	11.02..2016	Approved
Report activity 6.3	*.fin	11.02.2016	Approved



The WamPPP website was developed under Activity 5.3. In its character, it presents a modern WEB presentation that is characterized by good, informative capacity, functionality, transparency, and ease of use. When designing, it was considered to be a respectable standard and to create a synergy between its information capacity, design and navigation.

The WamPPP website was developed on the basis of a well-known and positive user experience. The user experience was based on the research of WEB psytes with alsic topics that included students' educational and professional capacities. The practical experience, affective, affective, meaningful and all other aspects of interaction between man, computer and product, of any kind, are mentioned above. In addition, UX included in this case the perception of a potential visitor in relation to global aspects in the field of WM such as utility, ease of use and efficiency. The user experience is basically the creation of a WamPPP web sieve is dynamic because it is continuously modified over time due to changing the usage and changing circumstances in individual systems, as well as the wider context of use. User-oriented access has enabled WamPPP web site, usability, popularity and required quality is conditioned by the demand for uniqueness and recognizable visual identity on all platforms.

The information design of the WamPPP website of the Concept is to bring together timely information about the course of realization of project activities. High quality information capacity was achieved by collecting and processing redistributory texts and results of realized activities. Application of SEO technique and revision of texts based on analysis of key words, page names, analysis of titles and sub-titles. Special attention was paid to the evaluation of the content by experts in the field of WM and Partenrea P6-P10.

Also, it was akin to work on the collection of existing illustrations, documents and multimedia content. In the case of business activities, the optimization of the system was actively engaged in the provision of fast and efficient access to the WamPPP web site.

Generally, for the WamPPP website, it may be suitable, overviewed, and original. At the same time, the wamPPP website complicates the standard responsive web design that adapts to the width and way of displaying on different mobile and desktop devices. Also, when creating a website, graphic standards are in place, while navigation is consistent with the site's structure and content.

WamPPP website was created in WordPresst and Nirvana was used as templates. Nirvana is a highly customizable, responsive and completely free WordPress theme.

It has a solid framework of over 200 theme settings in a user-friendly interface, a very effective responsive design, easy-to-use typography equipped with Google fonts, all post formats, 8 page templates (magazine and blog layouts included), 12 widget areas and a presentation page complete with an editable slider and columns. The Nirvana WordPress theme also gives you over 40 socials to choose from, is translation ready and has full RTL support.

The presentation page also comes with 3 text areas and an infinite number of columns. The text areas are positioned above and below the columns and blog posts. They support HTML tags (including images) and [shortcodes] so you can turn Presentation Page into your personal playground.

The page title is simple with the first and elemnatural postulate. Wamppp.com clearly indicates the acronym of the project and helps the visitor find it easily on search engines. In this sense, a good selection of key words has been made.

WamPPP site is characterized by intelligent integration and present content distributed in a system of drop-down menus interactively interconnected. The user can reach the necessary information through a maximum of three clicks. The textures are available in PDF format, while photogrules are available in several spaced output formats.

Creating a site concept has had an impact on all of its components (content, design, and technology), so this initial step has been designed:

- Site structure (topics, logical units, order, prominent elements ...)



- Content by site sections, web pages and levels of navigation
- Defining CTA (Call to Action) and the way it is applied
- Examining the required site functionality, as a requirement for designers and developers
- Selecting a domain name and domain name (national and / or international)

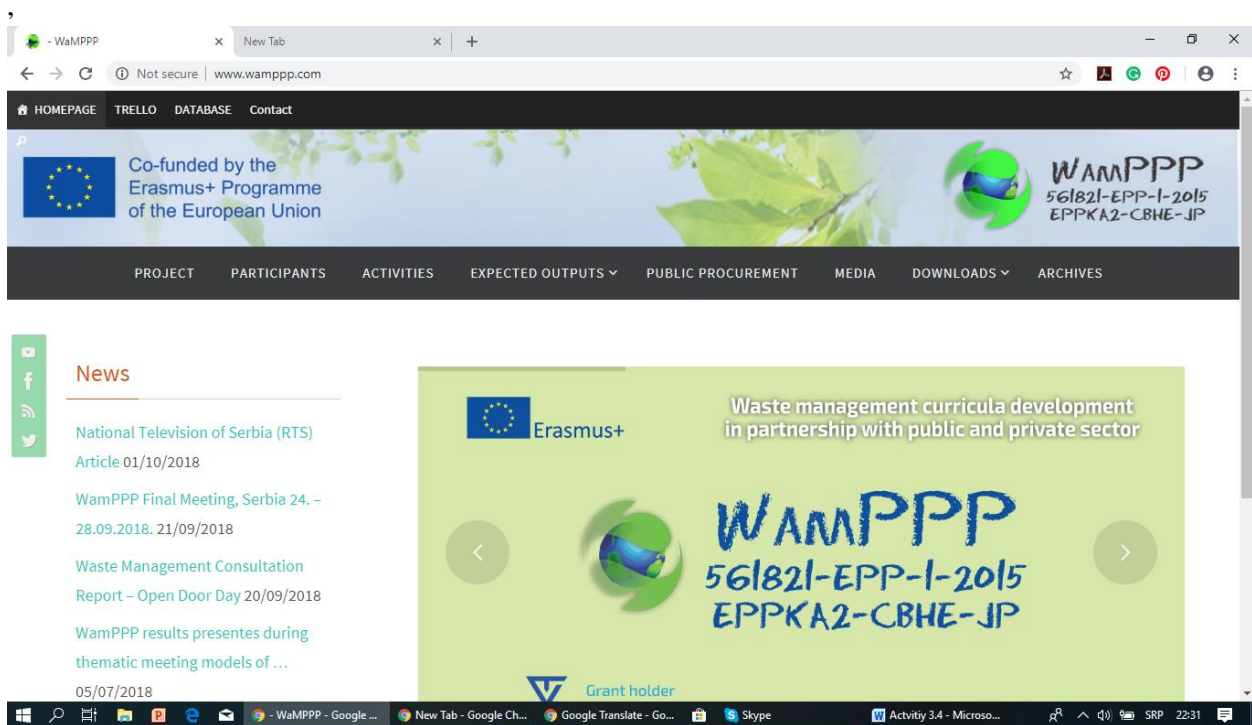
The information is distributed within eight drop-down menus, for which it has already been emphasized that they are interconnected. The project menu contains project information such as general and specific goals. The participant menu contains information about the project's participants, where in addition to a brief description of the partner, the user can access their site. The next two menus describe project activities as well as the list of results achieved. In addition to these, a menu is also available to me, which is related to public procurement procedures, then a menu with multimedial contents as well as archives.



In addition, the WamPPP website has integrated a database containing all relevant issues related to waste management in the Republic of Serbia. In addition, the partners P1-P13, through the WamPPP site, can also attend Trelle, which represents the official electronic channel for the mutual communication of the participants. Access to the database is simple and requires an administrator account to be obtained. On the left margin, there is a vertical box with the latest news and events within the project. With the right margin with the RSS Feed Technique, a permanent access to the latest information and news and the EACEA's work is provided; as well as the latest information from the field of WM. RSS feed provides quick and easy viewing of pages on the Internet. With the help of this technique, we track all the changes to the websites we follow and get automatic information about each new content. We chose the following web portals.

<https://eacea.ec.europa.eu/>, https://www.eea.europa.eu/highlights/archive#c7=en&c6=&b_start=0ž

<https://www.journals.elsevier.com/waste-management/rss> <https://www.sciencedirect.com/journal/waste-management>



To adapt to search engines, the wamppp website has been optimized with the help of YOST SEO techniques.

