



1. TARGET USERS AND PROJECT STAKEHOLDERS SEGMENTATION

WamPPP dissemination activities will ensure wide reaching impact, uptake and use of project deliverables among identified stakeholders:

-) Students
-) Companies
-) Employees
-) HEI
-) Teaching staff
-) Social groups
-) Policy makers
-) Associations in WM
-) Project partners

The above listed target groups can be further segmented and addressed as follows:

Target Group	Abbrev.	Further segmentation
Students	S1	Students on vocational UG/PG study WM programmes
	S2	Students on other study programmes
	S3	Secondary schools
Companies	C1	Non-HEI partners within PA
	C2	Network members
	C3	Other companies
Employees	E1	Employees in various industrial sectors
	E2	Employees in WM field
HEI	H1	Professional HEI
	H2	Universities (departments)
HEI staff	T1	HEI's teaching staff, teaching in WM and EP areas
	T2	HEI's teaching staff in other disciplines
	T3	HEI's laboratory technicians
	T4	HEI's non-teaching staff
Social groups	SG1	Unemployed
	SG2	Deprived social group
	SG3	Informal sector
	SG4	Wider public
Policy makers	P1	Local and regional authorities
	P2	Branches of the National Employment Office
	P3	The Agency for Environmental Protection
	P4	Ministry of work, employment and social issues
Associations in WM	A1	Chamber of commerce
	A2	Syndicate
	A3	NGO
Project partners	PP	Partner institutions